

Bring one, get one tree

Australian's use around 2.7 million takeaway coffee cups daily. Few are recycled, most are landfilled and some litter our environment.

'Bring one, get one tree' is a new pitch to Perth's western suburbs cafés for Plastic Free July, a challenge to reduce single-use plastic.

For every takeaway coffee sold in a reusable cup during July we'll donate a native plant to a local bushcare group for planting in the region.

How cafés get involved:

- contact us to register
- fill in the record sheet (during July)

What we provide:

- a stylish poster to display
- free publicity through our social & online media, local papers, radio & more.

If you are interested in purchasing reusable cups to sell to customers try local company Onya Australia on (08) 6397 1782.

Your help in promoting reusable cups means greener coffees and a cleaner planet!



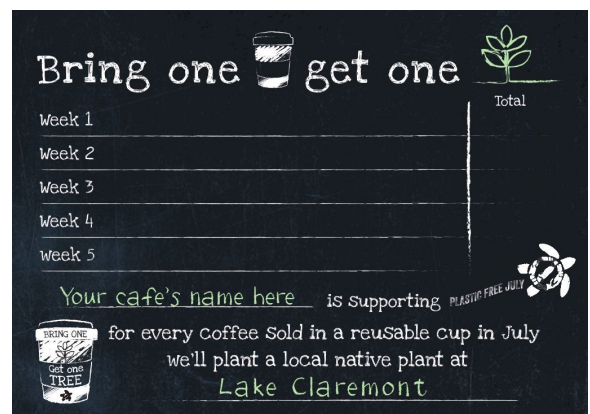
CONTACT US:

For more information or to register your café contact Western Earth Carers.

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www.plasticfreejuly.org



Western Metropolitan Regional Council

